



The Flyer newsmagazine www.fairmontflyer.com  
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### 2015-16 ONLINE Advertising Contract

Name of Business: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**PLEASE CHECK ONE:**

- I need you to create my ad. I will supply logos & info.
- I will supply my online-ready ad.

**PLEASE CHECK ONE:**

- I'm paying in full now.
- Bill me once ASAP.
- Bill me each month.

**BIG LEADERBOARD AD, FULL COLOR: 728 px wide by 90 px tall, one click to your website**

**Exclusive placement** (Only your ad will appear) ..... \$ 88 / month ..... \$ 792 / year (10% discount)

I agree to purchase an ad as marked above. If it is not a yearlong ad, please run my ad in the following months (circle all that apply):

**2015:** SEPT    OCT    NOV    DEC    **2016:** JAN    FEB    MAR    APRIL    MAY    [ JUNE/JULY/AUG ]  
considered 1 month

**SMALL LEADERBOARD AD, FULL COLOR: 205 px wide by 90 px tall, one click to your website**

**Exclusive placement** (Only your ad will appear) ..... \$ 30 / month ..... \$ 270 / year (10% discount)

I agree to purchase an ad as marked above. If it is not a yearlong ad, please run my ad in the following months (circle all that apply):

**2015:** SEPT    OCT    NOV    DEC    **2016:** JAN    FEB    MAR    APRIL    MAY    [ JUNE/JULY/AUG ]  
considered 1 month

**LEFT PANEL AD, FULL COLOR: 160 px wide by 600 px tall, one click to your website**

**Exclusive placement** (Only your ad will appear) ..... \$ 45 / month ..... \$ 405 / year (10% discount)

**In Rotation** (Your ad will appear in rotation with up to 2 other ads)..... \$ 20 / month ..... \$ 180 / year (10% discount)

I agree to purchase an ad as marked above. If it is not a yearlong ad, please run my ad in the following months (circle all that apply):

**2015:** SEPT    OCT    NOV    DEC    **2016:** JAN    FEB    MAR    APRIL    MAY    [ JUNE/JULY/AUG ]  
considered 1 month

**RIGHT PANEL AD, FULL COLOR: 300 px wide by 250 px tall, one click to your website**

**Exclusive placement** (Only your ad will appear) ..... \$ 45 / month ..... \$ 405 / year (10% discount)

**In Rotation** (Your ad will appear in rotation with up to 2 other ads)..... \$ 20 / month ..... \$ 180 / year (10% discount)

I agree to purchase an ad as marked above. If it is not a yearlong ad, please run my ad in the following months (circle all that apply):

**2015:** SEPT    OCT    NOV    DEC    **2016:** JAN    FEB    MAR    APRIL    MAY    [ JUNE/JULY/AUG ]  
considered 1 month

Amount Paid: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Amount Due: \$ \_\_\_\_\_

Please print name: \_\_\_\_\_

Make checks payable to  
Kettering Board of Education

Position: \_\_\_\_\_

FLYER Adviser: \_\_\_\_\_